SERIALS

REVIEW

Index Volume 23, 1997

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INDEX TO SERIALS REVIEW VOLUME 23 (1997)

Number 1

Redefining Access to Scholarly Journals: A Progress Report on JSTOR
Kristen L. Garlock, William E. Landis, and Sherry Piontek **1:** 1

JSTOR (Journal Storage) is a large-scale serials digitization effort recently transformed from demonstration project to nonprofit status. This article provides background information, a current status report, and a consideration of the contributions that librarians have made to the complex teamwork required to make the effort successful.

Serials Exchanges: Streamlining and Elimination
Carol Pitts Diedrichs and Trisha L. Davis..... **1:** 9

This article reviews the decision-making process, project design, and results of a project to review systematically each academic exchange agreement with the goal of eliminating serial exchanges through cancellation or conversion to regular subscription status. Areas covered include: negotiating with collection-development staff and on-campus publishers and suppliers of journals, funding implications, information gathering concerning availability for purchase and prices, and barriers to project completion.

The Cost-Effectiveness of Serial Exchanges at the University of Florida Library
Steven B. Carrico **1:** 23

Exchange programs in academic libraries can be an economical means of collection development. In this case study from the University of Florida Library, the author discusses how he implemented a comprehensive review of the exchange program. The article then details the methods used to assess and monitor the cost effectiveness of acquiring serials on exchange.

International Students and Country-of-Origin News
Roy A. Ziegler **1:** 33

International students have the academic skills and motivation to succeed when studying in the United States, but oftentimes lack institutional support to make the transition from being away from home. Academic libraries can be an integral part of the support system by providing country-of-origin news sources. International English-language news sources, both paper and online, are recommended as a way to make the material accessible to international students, to support the curriculum, and to enhance the cultural diversity of the entire campus community. A literature review, possible ways of dealing with the collection development of international news sources, and a brief catalog of titles representing global coverage are presented.

The Balance Point: Trading Places: Back Issues Find a Home on the Net
Edited by Marilyn Geller, with contributions from Robert Cleary, Don Jaeger, Simone Jerome, John Lucas, Paul Thirion, and John T. Zubal **1:** 47

Serials librarians and back-issue service providers discuss projects that are available to networked librarians to find materials that are missing from their own collections and to reclaim space on their shelves.

Electronic Journal Forum: Charles W. Bailey, Jr.,: Editor, Publisher, Innovator
Tom Moothart **1:** 59

Charles W. Bailey, Jr., has stepped down as editor of the refereed library e-journal PACS Review. In an interview for Serial Review, Bailey described changes that have taken place in electronic communication since 1989, reasons for PACS Review's success, and emerging trends in electronic publishing.

Serials Spoken Here: Reports of Conferences, Institutes, and Seminars
Edited by Susan Davis, with contributions from Sandra J. Gurshman, Lucien Rossignol and Margaret Sealor, and Susan Davis **1:** 63

Reports on the 1996 Charleston Conference from Sandra J. Gurshman, the Potomac Technical Processing Librarians from Lucien Rossignol and Margaret Sealor, and a forum on outsourcing from the 1997 American Library Association Midwinter Meeting by Susan Davis.

Tools of the Serials Trade
Edited by Teresa Malinowski, with contributions by Donna Packer, Jana Lonberger, Donna Lively, and October R. Ivins **1:** 73

Donna Packer reviews Managing Serials; Jana Lonberger reviews Directory of Electronic Journals, Newsletters and Academic Discussion Lists, 6th Ed.; Donna Lively reviews Current Issues in Legal Publishing; and October R. Ivins reviews Scholarly Publishing: The Electronic Frontier.

Little Magazine Interview Index
Yvonne Schofer and Barbara Richards **1:** 83

Richards and Schofer present their twelfth index of interviews that appeared in little magazines received during 1995 and 1996 in the Sukov Collection at the University of Wisconsin-Madison. They have included approximately 1200 interviews from the two-year period.

Number 2

Marcia Tuttle: A Tribute On Her Retirement
. . . . . 2: 1

Cindy Hepfer, Editor of Serials Review, introduces a tribute to Marcia Tuttle, serials librarian extraordinaire, who is retiring from her position as Head of the Serials Department at the University of North Carolina at Chapel Hill during the summer of 1997. Nearly four dozen librarians, vendors and publishers offer brief essays—each with their own insight into this remarkable librarian, educator, and library leader. Susan Davis completes the tribute with an annotated bibliography of works by and about Marcia Tuttle.

Electronic Journal Market Overview—1997
George S. Machovec 2: 31

This paper describes the state of the electronic journal marketplace in a 1997 snapshot. It covers some general issues surrounding the industry, presents selected publisher initiatives, gives information about some of the major commercial electronic journal aggregation services and offers the reader a list of some of the more interesting and useful non-commercial aggregations of electronic journals.

'Gate-Keepers' and the Quality of the Journal Literature: Findings from a Survey of Journal Editors into the Issue of Alleged Excessive Publication in Scholarly and Scientific Journals
Paul Anderson 2: 45

Serials librarians have a responsibility to contribute to the 'gatekeeper' function in scholarly journal publishing. This paper reports the results of a survey of over 200 journal editors in four separate subject fields into the issue of alleged excessive publication in scholarly and scientific journals, and seeks to inform serials librarians of the key considerations surrounding excessive publication and the quality of the published journal literature.

The Evolution of MC Journal: A Case Study in Producing a Peer-reviewed Electronic Journal
Lori J. Widzinski 2: 59

In April 1993, the first issue MC Journal: The Journal of Academic Media Librarianship (MC Journal; MCJ) appeared in approximately 450 subscribers e-mailboxes. Four years later, eight complete issues containing twenty-four peer-reviewed articles have been published, and the MC Journal Web page is averaging over 1,200 visitors per month. This article will describe the evolution of MC Journal: The Journal of Academic Media Librarianship; examine some of the processes behind producing an electronic peer-reviewed journal; and detail distribution over the Internet.

Electronic Journal Forum: American Mathematical Society Demonstrates Progressive Innovation with E-Journals
Tom Moothart 2: 73

The American Mathematical Society is developing a Web-based information system that links e-journals to the review database MathSciNet. Donald Babbitt, AMS Publisher, describes the evolution, pricing, and future development of the AMS's e-journal projects.

Balance Point
Christa Easton and Karen Cargille 2: 77

The new editors of "Balance Point" offer some ideas regarding future directions for the column. Reader input is solicited.

Serials Spoken Here: Reports On Conferences, Institutes And Seminars
Susan Davis, Column Editor with contributions from Steve Hewitt, Marla Schwartz, Ann C. Schaffner, Beth Weston and Julia C. Blixrud, and Kathy D'Angelo 2: 79

Reports on a number of today's hot topics, including a two-day conference in England on Journals in Transition, a forum at ALA Midwinter on Acquisitions Research, a CalTech Conference on Scholarly Communication, a SISAC meeting on Digital Article Identifiers and Rights Management, and a Faxon Institute Colloquium on Scholarly Communication Issues.

Tools of the Serials Trade
Teresa Malinowski, Column Editor with contributions from Barbara Shaffer, and Suellen Cox 2: 99

Barbara Shaffer reviews Advances in Collection Development and Resources Management, and Suellen Cox reviews The Librarians' Companion: A Handbook of Thousands of Facts and Figures on Libraries/Librarians, Books/Newspapers, Publishers/Booksellers.

Serials Review Index
Douglas A. DeLong 2: 105

The editors scan approximately 150 journals in all disciplines for reviews of serial publication. Journals published since spring 1996 were monitored for this installment of Serials Review Index. Suggestion for journals to be included in future columns are welcome.

Number 3

Electronic Publishing: Experience is Telling Us Something
Peter B. Boyce, Evan Owens, and Chris Biemesderfer 3: 1

Good electronic journals provide instant access to references and citations as well as other features for readers. Producing effective electronic journals requires a significant retooling of the publication process. Our experiences with the electronic Astrophysical Journal highlight what must be done to create an excellent online journal and illustrate the superiority of richly linked articles over electronic copies of the paper pages.

Reading through the American Periodical Series in Search of Newspapers: A Florida Retrospective Conversion
Robert C. Dowd 3: 9

The film which makes up the American Periodical Series contains journals, magazines, and newspapers. Without full descriptive

cataloging, newspapers in the set were irretrievably lost in the online catalog. Furthermore, microfilm holdings of these newspapers could not be properly union listed because of the difficult online retrieval. In the true spirit of CONSER cooperation, the Florida Newspaper Project enhanced more than 200 MARC records describing newspapers in microfilm. Full subject access now makes these newspapers easy to locate in the OCLC database.

A Serials Transaction Log Analysis

Paula Sullenger **3:** 21

A transaction log analysis of searches for serials looks at how patrons go about their searching (by title, subject, or keyword) and what problems they encounter, and then examines the results of those searches. This paper explores ways that serial records could be improved to enhance retrieval.

Periodical Title Searching In Online Catalogs

Patricia M. Wallace **3:** 27

This article reports on a dramatic shift from subject to periodical title searching at the University of Colorado Libraries. It states possible reasons for the change, examines problems encountered by patrons with searching the periodical title index and suggests how this change in online catalog searching may affect future catalog design and bibliographic instruction.

In Search of the Perfect Cover: Using the RFP Process to Select a Commercial Binder

Frances C. Wilkinson and Sever Bordeianu **3:** 37

One method of selecting a commercial binder is through the RFP process. This article provides a detailed description of the RFP process including planning, writing the RFP (including a cover letter, instructions to vendors, and the library's requirements for binding services, subdivided into core areas consisting of general specifications, binding specifications, manual or computer-based services, and pricing), evaluating RFP responses, awarding the contract, and following-up after the award. The University of New Mexico experience with the RFP process is highlighted.

Serials Financial Management Reports: Application of Spreadsheet Software for Internal Control of Serials Financial Planning

Jacqueline A. Gill **3:** 48

Some integrated library systems are able to produce excellent financial and collection development reports, but other turnkey library systems fail in the area of report production. The integrated library system used at City College Library, City University of New York, doesn't allow for easy report production, so it is necessary for our library, and other libraries across the nation with similar ILSs, to maintain dual systems for production of financial and collection management reports. This case study looks at solutions utilized to gain control over much needed requests for serials management information.

The Balance Point: Too Many Journals, in Too Many Forms?

Edited by Christa Easton, with contributions from Michael Brown, Janet Fisher, and Amy Tucker **3:** 64

This Balance Point examines the considerations behind launching new journals, both print and electronic, and new journal products.

Electronic Journal Forum: Why You Can't Learn License Negotiation in Three Easy Lessons: A Conversation with Georgia Harper, Office of General Counsel, University of Texas

Ellen Finnie Duranceau **3:** 69

Because of the proliferation of digital licensed resources, many serials librarians have recently added license negotiations to their job responsibilities. Learning to negotiate licenses presents a particular challenge because the process is an art, where each product has to be negotiated on its own merits, at a particular price, under specific terms, for a specific community.

In this piece, Georgia Harper, Copyright Attorney in the Office of General Counsel for the University of Texas System, explains why approaching negotations with an predetermined, universal list of rigid requirements is not the best negotation strategy. She shares her accumulated wisdom about the key issues in license agreements and how to make the art of negotations work, proposing a "business decision" model that aims for a desirable outcome and yet also allows libraries to decide when to go ahead under less that ideal circumstances.

Serials Spoken Here: Reports of Conferences, Institutes and Seminars

Edited by Susan Davis, with contributions from Cynthia Clark, Darcy L. Jones, Jill Hackenberg, Linda Smith Griffin, Linda Dugger and Alison C. Roth **3:** 72

Cynthia Clark reports on the 1997 Midwinter meeting of the ALCTS Head of Technical Services of Medium-Sized Academic Libraries Discussion Group, Darcy L. Jones on the 1997 North American Serials Conference, Jill Hackenberg on the 1997 Special Libraries Association conference, Linda Smith Griffin covers the Serials Section Program on Seriality at the ALA Annual Conference, Linda Dugger reports on the Fundamentals of Acquisitions II preconference at the 1997 Texas Library Association conference, and Alison C. Roth writes about the spring 1997 meeting of the ACRL New England Chapter Serials Interest Group.

Tools of the Serials Trade

Edited by Teresa Malinowski, with contributions from Elizabeth Parang and Diane Maher **3:** 91

Elizabeth M. Parang reviews Price Index for Legal Publications and Guide for Written Collection Policy Statements, and Diane Maher reviews Access, Resource Sharing and Collection.

Number 4

Document Delivery via UnCover: Analysis of a Subsidized Service

Joan Beam **4:** 1

Document delivery from UnCover to faculty and students at Colorado State University was analysed for patron use of journals, and

impacts on budgets and staff. Results from several years' data indicated that subsidized unmediated delivery was cost effective when compared to additional serial subscriptions. Patron use of UnCover followed some predictable, and some surprising, patterns. Sugguestions to improve the service are offered to make UnCover competitive with full-text online services.

The Preservation of Paper: How Long Will the Page You Are Reading Last?
R. Bruce Arnold **4:** 15
Printing papers made since the mid-1800s have experienced alarming degradation. Acid ingredients in the paper are known to be the principal source. Alkaline paper making technologies are thought to correct the problem. However, there are still no scientifically sound test methods for evaluating paper to determine its life expectancy. The American Society for Testing and Materials (ASTM) is engaged in research to develop needed methods.

Uniform Titles for Serials, Key Titles, and the *Guidlines for Authority and Reference Entries*: Moving toward International Compatibility
Alex Bloss **4:** 27
Uniform titles for serials created under Library of Congress Rule Interpretations, and key titles created following ISSN Network rules, serve different purposes and, since their inceptions, have been constructed differently. This article presents a brief history of the evolution of these means to identify serial titles uniquely and provides a background for the effort currently underway by the International Federation of Library Associations and Institutions (IFLA) to evaluate the inclusion of series authorities into the Guidelines for Authority and Reference Entries.

Latin American Serials: Trends and Developments
David Block and Peter A. Stern **4:** 37
The Latin American serials collected by research libraries are different from their Developed World counterparts in sponsorship, price and accessibility. However, they are not immune to the First World's movement toward digital formats. This essay describes the nuances of Latin American serials and their acquisition in these times of continuity and change.

Index Medicus Price Study
Lynn M. Fortney and Victor A. Basile **4:** 45
This is the seventh edition of the Ebsco's Index Medicus™ Price Study, which documents price fluctuation of biomedical journals within specific areas over a five-year period (1993-1997).

Balance Point: Where Have All the Serials Librarians Gone?
Edited by Karen Cargille with contributions by Robert Alan, Eleanor Cook, and Anne McKee **4:** 69
Three serials specialists examine the roles of today's serials librarians and speculate on their future.

Electronic Journal Forum: Muddy Waters Bring the Library Blue and Enhanced Electronic Access to Journals
Tom Moothart, Column Editor **4:** 79
The July 28, 1997 disaster in Fort Collins, Colorado, caused massive water damage at the Colorado State University Morgan Library. Due to the loss of its bound journal collection, it was necessary for staff to explore alternative forms of journal access. The alternative approaches include full-text databases, access to Internet-based e-journals, shuttle service to other university libraries, and enhanced interlibrary loan delivery.

Serials Spoken Here: Reports on Conferences, Institutes and Seminars
Susan Davis, Column Editor with a contribution from David Fritsch **4:** 83
A report on the ALCTS Serials Section Institute on Electronic Serials from Acquisition to Access by David Fritsch.

Tools of the Serials Trade
Teresa Malinowski, Column Editor with contributions from Marilyn McKinley Parrish, Darcy L. Jones, Alfred B. Kraemer, and Maria de Jesus Ayala-Schueneman **4:** 91
Marilyn McKinley Parrish reviews Weeding Library Collections: Library Weeding Methods, Darcy L. Jones reviews Technology and Management in Library and Information Services, Alfred B. Kraemer reviews Collection Development and Assessment in Health Sciences Libraries, and Maria de Jesus Ayala-Schueneman reviews The Copyright Sampler.

Serials Review Index
Douglas A. DeLong, Column Editor with contributions from Lessie A. Culmer-Nier, Betty D. Paulk, Sharon L. Siegler, and Pamela Snelson **4:** 97
The editors scan approximately 150 journals in all disciplines for reviews of serial publication. Journals published in the last eighteen months were monitored for this installment of Serials Review Index.

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